



Co-funded by the
Erasmus+ Programme
of the European Union

Name of the project : “Development of the Key Competences of Adults by Innovation Program of Consumer Education“

Contract number : 2018-1-SK01-KA204-046393

THE STRUCTURE OF CONSUMER EDUCATION PROGRAM

1. Reasoning of the consumer education program

The aim of this training program is to offer a consumer education program that develops the key competencies of the unemployed under the age of 29 with low skills or low qualifications. According to Hellenic statistical authority by 31.12.2018 in Greece were registered 231,215 unemployed adults aged up to 29 years, 25,519 of whom had completed primary and secondary education, which means that 11.03% of the unemployed adults under the age of 29 had completed primary and secondary education lower secondary education.

2. Type (form) of training program

Adult Education

Form of education – presence form of education 20 hours

3. The main goal of the training program

Development of key competencies to be used effectively in the acquisition of new professional knowledge, skills and abilities for employment.

4. Specific objectives of the training program

Development of Social and Civic competencies and Communication in the Mother Tongue

5. Content and scope of the training program

Presence form 20 hours

Duration - maximum 4 days/ 5h per day

Theme	Presence form
Groceries- What Will You Learn at Home	2
Complaints	2
To Buy or not to Buy	2
Do My food Shape the World	2
Electronic Communication	2
Family Budget	2
Traveller Rights	2
E-commerce	2
Advertising and Consumer Behaviour	2
Environmentl Issues and Consumer Regulation	2

6. Conditions for the selection of participants in the training program

The training program is intended for the unemployed under the age of 29 with a low level of skills or low qualifications who have been unemployed for at least one year. Applicants apply on the basis of a written application signed by the applicant.

7. Form of completion of the training program

The education ends with a final evaluation by the participants and the educators of the educational program.

8. Requirements for graduates of the training program

At least 80% participation in the full-time form of education

Final evaluation by the participants and the educators

9. Staff and lecturers

This educational program was developed to be taught by two adult educators simultaneously. The educational program was implemented by Anastasia Chatzipavlou, Mrs and Konstantia Zogaki, Mrs. Thus, the method of observation that was developed through methodology for the development of the key competencies can be used to the maximum extent in order to evaluate the development of the participants' key competencies at the end of the training program.

10. Financial, material and technical equipment

Financial, material and technical equipment

According to sustainability plan, the educational program could be funded by the participants or by european and national programs. Also it could be funded by EEKE's own means. Material requires presentation equipment (whiteboard, markers, flipchart paper) and/or other teaching resources (study texts). Technical equipment : laptop, video projector, flipchart.

This material will be included in EEKE's educational programs and various awareness actions.