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Name of the project : “Development of the Key Competences of Adults by Innovation Program of Consumer Education“

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CONSUMER EDUCATION PROGRAM

1. Reasoning of the consumer education program

The aim of this training program is to offer a consumer education program that develops the key competencies of the unemployed under the age of 29 with low skills or low qualifications. According to ISTAT (National Institute of Statistics) data in 2019, in Italy, 22.2% of young people up to 29 years of age do not work and do not study; two million of inactive young people. The incidence of NEETs is 23.4% among young people with an upper secondary qualification, 21.6% with a lower secondary qualification and 19.5% among those with a tertiary qualification (degree).

2. Type (form) of training program

General course (training)

Form of education - full-time form of education 20 hours, distance 20 hours

3. The main goal of the training program

Development of key competencies to be used effectively in the acquisition of new professional knowledge, skills and abilities for employment.

4. Specific objectives of the training program

Development of Social and Civic competencies and Communication in the Mother Tongue

5. Content and scope of the training program

Presence form 20 hours, distance form 20 hours

Duration - maximum 2 months

Theme	Presence form	Distance form
Groceries- What Will You Learn at Home	2	2
Complaints	2	2
To Buy or not to Buy	2	2
Do My food Shape the World	2	2
Electronic Communication	2	2
Family Budget	2	2
Traveller Rights	2	2
E-commerce	2	2
Advertising and Consumer Behaviour	2	2
Environmentl Issues and Consumer Regulation	2	2

6. Conditions for the selection of participants in the training program

The training program is intended for the unemployed under the age of 29 with a low level of skills or low qualifications who have been unemployed for at least one year. Applicants apply on the basis of a written application signed by the applicant.

7. Form of completion of the training program

The education ends with a final presentation in front of the lecturer and the participants of the education.

8. Requirements for graduates of the training program

At least 80% participation in the full-time form of education

Elaboration of distance tasks

Final presentation of participants

9. Staff and lecturers

To carry out this educational program, the co-presence of two trainers at the same time is acceptable, both of whom can collaborate in carrying out the lesson, alternating for observation. Flavia Cavaleiro, psychologist and psychotherapist, and Fabio Verneti, director of Federconsumatori Piemonte were lecturers of the courses

10. Material and technical equipment

Material security requires presentation equipment (whiteboard, markers, flipchart paper) and teaching resources (study texts).

Technical equipment : laptop, data projector, flipchart and USB key