



Co-funded by the
Erasmus+ Programme
of the European Union

Name of the project : “Development of the Key Competences of Adults by Innovation Program of Consumer Education“

Contract number : 2018-1-SK01-KA204-046393

CONSUMER EDUCATION PROGRAM

1. Reasoning of the consumer education program

The aim of this training program is to offer a consumer education program that develops the key competencies of the unemployed under the age of 29 with low skills or low qualifications. Statistical data on all unemployed persons for whom the educational program is intended show that as of 31 January 2019, 41,204 unemployed adults under the age of 29 were registered in Slovakia, of which approximately one in three unemployed had primary and lower secondary education.

2. Type (form) of training program

General course (training)

Form of education - full-time form of education 20 hours, distance 20 hours

3. The main goal of the training program

Development of key competences needed to acquire new professional knowledge, skills and competences for lifelong learning and employment.

4. Specific objectives of the training program

Development of Social and Civic competencies and Communication in the Mother Tongue

5. Content and scope of the training program

Presence form 20 hours, distance form 20 hours

Duration - maximum 2 months

"This document has been prepared with support of the European Commission however it reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

Theme	Presence form	Distance form
Groceries- What Will You Learn at Home	2	2
Complaints	2	2
To Buy or not to Buy	2	2
Do My food Shape the World	2	2
Electronic Communication	2	2
Family Budget	2	2
Traveller Rights	2	2
E-commerce	2	2
Advertising and Consumer Behaviour	2	2
Environmental Issues and Consumer Regulation	2	2
Total	20	20

6. Conditions for the selection of participants in the training program

The training program is intended for the unemployed under the age of 29 with a low level of skills or low qualifications who have been unemployed for at least one year. Applicants apply on the basis of a written application signed by the applicant.

7. Form of completion of the training program

The education ends with a final presentation in front of the lecturer and the participants of the education.

8. Requirements for graduates of the training program

At least 80% participation in the full-time form of education

Elaboration of distance tasks

Final presentation of participants

9. Staff and lecturers

Guarantor: Božena Stašenková, PhD.

Lecturer: Mgr. Andrea Stašenková

Lecturer: Mgr. Viera Rusiňáková

10. Financial, material and technical equipment

Financial, material and technical equipment

The educational program is funded by the National Labor Office.

Material security requires presentation equipment (whiteboard, markers, flipchart paper) and teaching resources (study texts).

Technical equipment : laptop, data projector, flipchart and USB key

"This document has been prepared with support of the European Commission however it reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."